

*Later that year, the women – with names like Armour, Gillis, Troost,
Coates and Loose among them – opened the
“Working Women’s Home” at 11th and McGee.*

*- from the history of
the Women’s Christian Association*

I would like to invite you to be part of an exciting inaugural event that is incredibly important: the historic support for some of the most needy in our City. On Thursday, April 17, City Union Mission will present ***Women Who’ve Changed the Heart of the City***. The event will be held as a luncheon on the stage of Starlight Theater to honor women whose vision, passion and effort have **truly changed the heart of our City**.

We are excited about the possibilities for this event and the many dimensions of our theme. Whether we look to women in Our Town’s history like City Union Mission founder, Beulah Bulkley, and early philanthropist Ella Loose, or the many examples of women who have been change agents to tackle some of our city’s most pressing concerns, we have the opportunity with this event to bridge that history and shine a light on **women who are working every day** to change the “heart” of the City.

I am thrilled to let you know that the following remarkable women will be among our inaugural class of honorees:

***Anita Gorman
Shirley Helzberg
Mamie Hughes
Carol Marinovich
Jeannette Nichols***

Please reserve April 17 on your calendar to join us as a sponsor or table host. Another one of Kansas City’s outstanding women **Adele Hall** will be hosting **High Tea on February 28th** for the table hosts and patrons.

Sponsorship opportunities range from \$1,500 to \$50,000. In addition, we gratefully accept individual patron and benefactor-level tickets. Recognition and sponsor benefits are provided on the accompanying sheets.

While Pat and I have been involved with City Union Mission for only a few years, I happily agreed to lead this event because of the amazing work the Mission does to help poor, homeless and needy men, women and families get the help they need to turn their lives around.

Thank you, again, for considering this request. For your convenience, I have enclosed a sponsorship commitment form. Certainly, if you have questions, please feel free to contact me (816-304-7186 direct) or you may reach Dennis Chapman, the Mission’s Associate Executive Director of Development at 816-329-1476 or dennisc@cumission.org

Sincerely,

Beth McCown
Event Chair Woman

City Union Mission: Women Who've Changed the Heart of the City

Sponsorship Opportunities

\$50,000 PRESENTING SPONSOR

- ✧ 2 Tables of 10 to April 17 Luncheon with Premier Seating and Valet Parking
- ✧ Invitation to present "Women Who've Changed" Award on stage
- ✧ Presenting Sponsor Recognition in all event pre-publicity
- ✧ Invitation to High Tea at the home of Adele Hall on February 28
- ✧ Invitation to Patrons' Events
- ✧ Cover Recognition and Full Page Tribute in Award Book (Premier Placement)
- ✧ Sponsor logo displayed full screen at Awards Luncheon
- ✧ Recognition in printed and spoken program
- ✧ Signage at the event
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$25,000 UNDERWRITER

- ✧ 2 Tables of 10 to April 17 Luncheon with Premier Seating and Valet Parking
- ✧ Invitation to High Tea at the home of Adele Hall on February 28
- ✧ Invitation to Patrons' Events
- ✧ Full Page Tribute in Award Book with Premier Placement
- ✧ Sponsor logo displayed full screen at Awards Luncheon
- ✧ Recognition in printed and spoken program
- ✧ Signage at the event
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$10,000 VISIONARY

- ✧ 1 Table of 10 to April 17 Luncheon with Premier Seating and Valet Parking
- ✧ Invitation to High Tea at the home of Adele Hall on February 28
- ✧ Invitation to Patrons' Events
- ✧ One-Half Page Tribute in Award Book
- ✧ Sponsor logo displayed full screen at Awards Luncheon
- ✧ Recognition in printed and spoken program
- ✧ Signage at the event
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$5,000 CIRCLE OF LOVE

- ✧ 1 Table of 10 to April 17 Luncheon with Valet Parking
- ✧ Invitation to High Tea at home of Adele Hall on February 28
- ✧ Invitation to Patrons' Events
- ✧ One-quarter Page Tribute in Award Book
- ✧ Sponsor name listed on screen at Awards Luncheon
- ✧ Recognition in printed program
- ✧ Signage at the event
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$3,000 CIRCLE OF CARING

- ✧ 1 Table of 10 to April 17 Luncheon with Valet Parking
- ✧ Invitation to High Tea at home of Adele Hall on February 28
- ✧ Invitation to Patrons' Events
- ✧ One-eighth Page Tribute in Award Book
- ✧ Sponsor name listed on screen at Awards Luncheon
- ✧ Recognition in printed program
- ✧ Signage at the event
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$1,500 TABLE SPONSOR

- ✧ 1 Table of 10 to April 17 Luncheon with Valet Parking
- ✧ Invitation to High Tea at home of Adele Hall on February 28
- ✧ Invitation to Table Host Event
- ✧ Table Signage
- ✧ Recognition in printed program
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$250 BENEFACTOR

- ✧ 1 Ticket to April 17 Luncheon with Valet Parking
- ✧ Recognition in printed program
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$100 PATRON

- ✧ 1 Ticket to April 17 Luncheon with Valet Parking
- ✧ Recognition in printed program
- ✧ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$50 SINGLE TICKET

- ✧ 1 Ticket to April 17 Luncheon

City Union Mission:
Women Who've Changed the Heart of the
City
Sponsorship Reservation Form

Sponsor Name: _____

Contact Name: _____

Address: _____

City/State/Zip _____

Phone () _____ FAX () _____

Support Level: ___\$50,000 Presenting Sponsor ___\$5,000 Circle of Love
 ___\$25,000 Underwriter ___\$3,000 Circle of Caring
 ___\$10,000 Visionary ___\$1,500 Table Host

Seated at our Table(s) will be:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

I will support the Mission at the following individual sponsor level:

\$250 Benefactor \$100 Patron

Please return this form by **FRIDAY, FEBRUARY 22, 2008**, to:

City Union Mission
Attention: Dennis Chapman
1100 East 11th Street
Kansas City, Missouri 64106
(816) 329-1476 (direct)
(816) 471-3811 FAX

You will receive a confirmation with tickets and other benefits in the mail.

City Union Mission: Women Who've Changed the Heart of the City

VISION: A fund raiser and friend raiser for City Union Mission drawing on City Union Mission's rich history and designed to:

- Serve as a foundation for an annual event to build annual support for the Mission
- Introduce/reintroduce City Union Mission to women of all faiths through an inspiring and elegant daytime event that will appeal to women of all ages
- Develop generational interest in the Mission among Kansas City-area families
- Bridge Christian and secular support for the Mission

Women Who Changed the Heart of the City *Delores Burger*

Kansas City-based author Delores Burger explores the lives of 18 women and one man whose lives were inextricably bound up with the City Rescue Mission Movement. This movement, which originated in Scotland in 1826, began in America in 1873 and largely shaped the "safety nets" that are the foundation of human services in America's cities today.

In Kansas City, women like City Union Mission founder Beulah Bulkley, former madame and convert to Christianity Annie Chambers, and philanthropist Ella Loose, were part of a movement to help the poor and needy. Their vision and efforts are still felt today.

We celebrate strong women of today whose vision, passion and tireless efforts are literally *Changing the Heart of the City*.

OVERVIEW:

- Daytime luncheon in unique location that echoes the "heart of the city"
- Theme that relates to the Mission's history, but attracts new audiences
- First year benefiting improvements to the Mission's Camp for children in the Ozarks
- Annually honoring a group of women who have changed the "heart" of the city
- Table host/hostess and sponsor opportunities