



Later that year, the women – with names like Armour, Gillis, Troost, Coates and Loose among them – opened the “Working Women’s Home” at 11th and McGee.

*- from the history of
the Women’s Christian Association*

Dear Friend,

I am writing to invite you to be part of an exciting event that is incredibly important: the historic support for some of the neediest in our City. On Thursday, April 16, 2009, City Union Mission will present its second annual ***Women Who’ve Changed the Heart of the City luncheon***. The event will honor women whose vision, passion and effort have ***truly changed the heart of our City***.

Last year’s inaugural event was an unqualified success. More than 600 supporters helped us literally “sell out” the stage of Starlight Theater and raised more than \$300,000 to support critically needed improvements to City Union Mission’s Camp CUMCITO helping to ensure a healthy living environment for up to 500 inner city children who visit the camp each year.

This year’s ***Women Who’ve Changed the Heart of the City*** event will be just as spectacular as planning is already underway and there are a number of highly qualified prospective honorees in our great City. We are excited about the possibilities for this event and the many dimensions of our theme. Whether we look to women like last year’s honorees, or examples from history like Mission founder, Beulah Bulkley, and early philanthropist Ella Loose, we have the opportunity to shine a light on ***women who are working every day*** to change the “heart” of our City.

Last year’s event sold out early, so we would like to offer you the opportunity to reserve your sponsorship now, before tables fill. Please reserve April 16 on your calendar to join us as a sponsor or table host.

Sponsorship opportunities range from \$1,500 to \$50,000. Recognition and sponsor benefits are provided on the accompanying sheets.

Thank you, again, for considering this request. For your convenience, we have enclosed a sponsorship commitment form. Certainly, if you have questions, please feel free to contact either of us (816-304-7186 direct) or you may reach Dennis Chapman, the Mission’s Associate Executive Director of Development at 816-329-1476 or dennisc@cumission.org

Sincerely,

Karen C. Fenaroli, CPA, Vice President
EFL Associates, a recruiting subsidiary of CBIZ
Co Chairwoman

Beth McCown,
Friend of City Union Mission
Co Chairwoman

Enclosures

City Union Mission:
Women Who've Changed the Heart of the City
Sponsorship Opportunities

\$50,000 PRESENTING SPONSOR

- ✦ Invitation to Patron Party
- ✦ 2 Tables of 8 to April 16 Luncheon with Premier Seating
- ✦ Invitation to present "Women Who've Changed" Award on stage
- ✦ Presenting Sponsor Recognition on invitation and in event pre-publicity
- ✦ Sponsor logo displayed full screen at Awards Luncheon
- ✦ Recognition in printed and spoken program
- ✦ Signage at the event
- ✦ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$25,000 UNDERWRITER

- ✦ Invitation to Patron Party
- ✦ 2 Tables of 8 to April 16 Luncheon with Premier Seating
- ✦ Underwriter Recognition on invitation and in event pre-publicity
- ✦ Sponsor logo displayed full screen at Awards Luncheon
- ✦ Recognition in printed and spoken program
- ✦ Signage at the event
- ✦ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$10,000 VISIONARY

- ✦ Invitation to Patron Party
- ✦ 1 Table of 8 to April 16 Luncheon with Premier Seating
- ✦ Sponsor logo displayed full screen at Awards Luncheon
- ✦ Recognition in printed and spoken program
- ✦ Signage at the event
- ✦ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$5,000 CIRCLE OF LOVE

- ✿ Invitation to Patron Party
- ✿ 1 Table of 8 to April 16 Luncheon
- ✿ Sponsor name listed on screen at Awards Luncheon
- ✿ Recognition in printed program
- ✿ Signage at the event
- ✿ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$3,000 CIRCLE OF CARING

- ✿ Invitation to Patron Party
- ✿ 1 Table of 8 to April 16 Luncheon
- ✿ Sponsor name listed on screen at Awards Luncheon
- ✿ Recognition in printed program
- ✿ Signage at the event
- ✿ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

\$1,500 TABLE SPONSOR

- ✿ Invitation to Patron Party
- ✿ 1 Table of 8 to April 16 Luncheon
- ✿ Table Signage
- ✿ Recognition in printed program
- ✿ Post-Event Recognition in *The Light* Magazine, City Union Mission website and media advertising

City Union Mission:
Women Who've Changed the Heart of the City
Sponsorship Reservation Form

Sponsor Name: _____

Exact Name for Table Signage: (please print) _____

Contact Person: _____

Address: _____

City/State/Zip _____

E-mail Address _____

Phone () _____ FAX () _____

Support Level: __\$50,000 Presenting Sponsor __\$5,000 Circle of Love
 __\$25,000 Underwriter __\$3,000 Circle of Caring
 __\$10,000 Visionary __\$1,500 Table Host

Please make sure all checks reference Women Who've Changed the Heart of the City

Seated at our Table(s) will be:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

Please return this form by **FRIDAY, DECEMBER 12, 2008**, to:

City Union Mission
Attention: Dennis Chapman
1100 East 11th Street
Kansas City, Missouri 64106
(816) 329-1476 (direct)
(816) 471-3811 FAX

You will receive event information including confirmation with tickets and other benefits in the mail as the date approaches.

City Union Mission: Women Who've Changed the Heart of the City

VISION: A fund raiser and friend raiser for City Union Mission drawing on City Union Mission's rich history and designed to:

- Serve as a foundation for an annual event to build annual support for the Mission
- Introduce/reintroduce City Union Mission to women of all faiths through an inspiring and elegant daytime event that will appeal to women of all ages
- Develop generational interest in the Mission among Kansas City-area families
- Bridge Christian and secular support for the Mission

Women Who Changed the Heart of the City

Delores Burger

Kansas City-based author Delores Burger explores the lives of 18 women and one man whose lives were inextricably bound up with the City Rescue Mission Movement. This movement, which originated in Scotland in 1826, began in America in 1873 and largely shaped the "safety nets" that are the foundation of human services in America's cities today.

In Kansas City, women like City Union Mission founder Beulah Bulkley, former madame and convert to Christianity Annie Chambers, and philanthropist Ella Loose, were part of a movement to help the poor and needy. Their vision and efforts are still felt today.

We celebrate strong women of today whose vision, passion and tireless efforts are literally ***Changing the Heart of the City.***

OVERVIEW:

- Daytime luncheon in unique location that echoes the "heart of the city"
- Theme that relates to the Mission's history, but attracts new audiences
- Benefiting improvements to the Mission's Camp for children in the Ozarks
- Annually honoring a group of women who have changed the "heart" of the city
- Table host/hostess and sponsor opportunities

BACKGROUND: Last year's inaugural event honored five remarkable women:

Anita Gorman
Shirley Helzberg
Mamie Hughes
Carol Marinovich
Jeannette Nichols
Beulah Bulkley, *posthumous*

The sell-out event attracted more than 600 attendees and raised more than \$300,000 net income. Several Rescue Missions have developed similar events that now attract large audiences and raise generous support through table hostesses, single tickets, underwriting and pass-the-hat freewill gifts.